

Safer Pest Control Project Presents

NATURAL LAWN CARE

*for Professional
Turf Managers and Landscapers*

FEBRUARY 20-21, 2008

OAKTON COMMUNITY COLLEGE

1600 EAST GOLF ROAD, DES PLAINES, IL

LEARN FROM INDUSTRY EXPERTS AND RESEARCHERS:

SUCCEED WITH ORGANICS

- Use the soil food web, optimal grass selection and effective pest and weed management for good looking lawns

CREATE BEAUTIFUL, HEALTHY TURF

- Review of natural products, fertilizers and compost teas

MUNICIPAL TURF STRATEGIES

- Native landscaping, sports turf management, environmental protection and public outreach

BUILD YOUR BUSINESS AND INCREASE PROFITS

- Marketing tools, tips and cost effective strategies

MANAGE CUSTOMER EXPECTATIONS

- Transitioning your customers
- Education strategies and techniques

To register online, please visit www.spcpweb.org or call (773) 878-7378 x.203



**SAFER PEST
CONTROL PROJECT**

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